

Business Opinion Omnibus 2016



SAMPLE DESIGN

Size of Business	FULL	SME	Turnover*	FULL	SME
1 employee (sole trader)	50	50	£50k-£250k	120	120
2-5 employees	75	75	£251k-£500k	70	65
6-10 employees	75	75	£501k-£1m	70	65
11-50 employees	150	150	£1m-£5m	105	100
51-250 employees	100	100	£5m-£20m+	135	100
251+ employees	50	0			
TOTAL	500	450	TOTAL	500	450

Sector*	FULL	SME	Region*	FULL	SME
Production / Agricultural / Mining	65	60	Scotland / Northern Ireland	55	45
Construction	55	50	North East / Yorks	55	45
Wholesale	55	50	North West / North Wales / West Midlands	85	65
Retail	55	50	East Midlands / East Anglia	80	80
Hotels & catering	45	40	South West / South Wales	65	60
Transport / Communication	35	30	London	80	75
Finance / Property / Business Services	100	90	South East	80	80
Education / Health / Public Admin	45	40			
Other services	45	40			
TOTAL	500	450	TOTAL	500	450

**some variation allowed on these quotas*