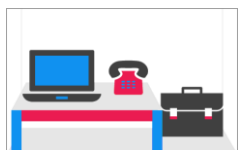


## Business Opinion Omnibus 2017



RATES		
Question type	SME* (450 interviews)	FULL (500 interviews)
Yes / No	£675	£800
Closed – Short	£1,010	£1,215
Closed – Long	£1,215	£1,485
Extra possible answers	£135	£135
Other specify	£205	£270
Battery (up to 6 statements)	£1,685	£2,025
Extra statements for battery question	£170	£200
Open end	£1,620	£1,755

\*SME is defined as businesses with up to and including 250 employees

TIMETABLE			
Period	Finalise questions by	Fieldwork	Tables available by
Quarter 1: March	1 March	6 – 16 March	20 March
Quarter 2: June	31 May	5 – 15 June	19 June
Quarter 3: September	30 Aug	4 – 14 Sept	18 Sept
Quarter 4: December	22 Nov	27 Nov – 7 Dec	11 Dec

The Business Opinion Omnibus is also available on demand, subject to individual requirements. Please contact a member of the team for more information.

For your hotline to senior financial decision makers, with questions from £675, please contact:



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